

New Finnish Data Center Rack Franchise



Overview

Telia Group and Equinix continue to lead the market, together accounting for over 45% of the existing rack capacity.

Key Takeaways

Finland's data center market is rapidly expanding, with new entrants like CompassForge Ventures, Verne, and Hyperco driving growth in upcoming rack capacity across multiple cities. Market Overview

Finland currently hosts 20–25 operational data centers and has 60+ planned or under-construction projects, reflecting a strong expansion trend in both colocation and hyperscale facilities . The existing IT power capacity is over 130 MW, while upcoming capacity is projected to exceed 500 MW, indicating nearly a fourfold increase . Colocation facilities dominate the market, accounting for roughly 70–80% of sites, while hyperscale facilities are the fastest-growing segment .

Key Players and New Entrants

The Finnish data center landscape is led by Telia Group and Equinix, which together hold over 45% of existing rack capacity . New entrants and franchise opportunities are emerging with companies such as CompassForge Ventures, Verne, Hyperco, DayOne, and Bitzero actively developing upcoming facilities . Other notable operators include Microsoft, Google, TikTok, atNorth, Ficolo, Borealis Data Center, and Pure DC .

Locations and Expansion



While Helsinki and Espoo remain the primary hubs for new data center developments, the market is evolving into a multi-city cluster model across Finland, including cities like Kajaani, Kouvola, Oulu, Pori, Tampere, Turku, and Vantaa . This geographic diversification supports both enterprise and hyperscale operations, creating opportunities for new rack franchises to establish a presence in multiple regions.

Industry Support and Networking

The Finnish Data Center Association (FDCA) provides a strong ecosystem for new entrants, offering networking events, training seminars, and industry representation. FDCA supports standardization and promotes collaboration across companies, which can be valuable for a new rack franchise seeking partnerships and market insights .

Opportunities for a Rack Franchise

Given the rapid growth in upcoming capacity and the entry of new operators, there is significant potential for a new data center rack franchise in Finland. Opportunities include:

- Partnering with emerging operators like CompassForge Ventures or Hyperco to supply rack space or infrastructure.
- Targeting multi-city expansion to leverage the cluster model beyond Helsinki.
- Engaging with FDCA events and initiatives to build industry connections and credibility.
- Focusing on colocation and hyperscale segments, which are experiencing the fastest growth. Finland's combination of stable energy infrastructure, supportive industry associations, and expanding data center capacity makes it an attractive market for new rack franchises looking to enter the Nordic region.

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Potential of the Data Center Industry in Finland

This publication summarizes the Finnish Data Center Market Study and Impact Assessment Report, conducted by Ramboll and

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